

HERSHEY

branded cappuccinos
& hot chocolates



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HERSHEY

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Branded Beverage Benefits

- Promise to deliver a consistent and expected value
- Consumer confidence in the purchase decision
- Attracts new customers
- Differentiates your beverage program

30%

lift in sales over
private brands

Item Numbers

- HERSHEY'S hot chocolate: 21196
- HERSHEY'S cookies 'n' creme hot chocolate: 21195
- HERSHEY'S s'mores hot chocolate: 23152
- REESE'S Hot Chocolate: 123286
- YORK Cappuccino: 21194
- ALMOND JOY Cappuccino: 21193
- HEATH Cappuccino: 21197
- ROLO® Hot Chocolate: 123259

Product Specifications

- Case Packaging: (4) 3lb. Pouches
- Shelf-life: 18 months

Equipment Merchandising

- Flavor Tags
- Translites*
- Wobblers*
- Posters*



*Premium POS for purchase



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